

Springer and AOCS: New Publishing Arrangement

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Dear Readers,

As many of you may already know, this issue marks a major new direction for this journal as AOCS embarks on a joint publishing arrangement with Springer, the second largest STM journals publisher in the world. Under the terms of this agreement, AOCS will maintain ownership and content control over *Journal of the American Oil Chemists' Society (JAOCS)* while Springer becomes responsible for production and lends significant marketing resources to promote our journal. At Springer, all marketing activities are tailored to reach the various target audiences: readers and authors, libraries and subscription agents, directly. Springer's online platform, SpringerLink, currently serves 600 international consortia comprising over 35,000 institutions, thereby boosting the visibility of *JAOCS* enormously.

This publishing arrangement will result in significant upgrades to electronic delivery of *JAOCS* content. Springer's Online First capability will ensure speedy availability of articles ahead of your print subscription. Springer will also make available the entire legacy content of *JAOCS* back to issue #1 in 1917, published as *Cotton Oil Press*. Another electronic upgrade is the Manuscript Central peer review system. This software tool will enable more thorough and faster communication between the *JAOCS* editors while enhancing the submissions process for contributing authors.

While we embrace modern electronic delivery systems for *JAOCS* content, we remain dedicated to

the science. As such, the *JAOCS* editorial team will retain full authority over subject matter, peer review, and final accept–revise–reject status of each submitted manuscript.

On behalf of the American Oil Chemists' Society and *JAOCS*, I salute this publishing arrangement with Springer. I fully expect that we will continue to fulfill the journal's mandate of offering the highest quality research papers for the fats and oils industries from our six specialized interest areas:

- Analytical and physical chemistry
- Biotechnology and biocatalysis
- Food, feed science, and nutrition
- Nonfood or industrial applications
- Nutraceuticals and functional foods
- Processing and engineering technology

Thank you for your interest in *JAOCS*. Our editorial team looks forward to bringing you another year of fine reading material that will be useful for your professional endeavors while also serving your ongoing personal education needs. We welcome your submissions; go to <http://www.mc.manuscriptcentral.com/jaoacs> to submit your latest work.

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